Understanding youths' contributions and perspectives in ecotourism. A pathway to achieve development?

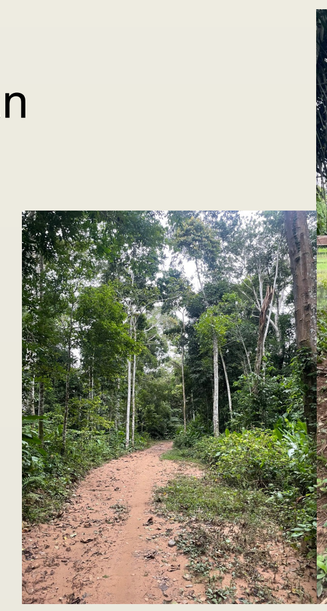
A qualitative case study of the indigenous community San José de Uchupiamonas, Bolivian Amazon, exploring youths' contributions and perceptions of ecotourism's impact on learning and culture.

Ludvig Malmquist
Lund University
Faculty of Social Science (Graduate school)

Project description:
In the indigenous village of San José de Uchupiamonas, ecotourism is crucial.

My project explored youths' perceptions of the sector's importance for individual and collective learning, as well as for culture









Connection to the development strategy?

- The sector creates jobs and educational opportunities
- It contributes to sustainable livelihoods and supports sustainable development

Results:

- The sector is important to the youth in the community and it is a means for them to express their cultural heritage and pride
- It generates income for the community
- It is also a means for the inhabitants to engage with the rest of the world, for instance by learning English
- One negative consequence is that foreign cultural elements, such as clothes and backpacks, become incorporated into the village

Method?
Interviews

LUND UNIVERSITY | FACULTY OF SOCIAL SCIENCES

Understanding youths' contributions and perspectives in ecotourism. A pathway to achieve development?
A qualitative case study of the indigenous community San José de Uchupiamonas, Bolivian Amazon, exploring youths' contributions and perceptions of ecotourism's impact on learning and culture.

Author: Ludvig Malmquist
MSc in Development studies
Major in Sociology
SIMZ31
Spring 2025
Supervisor: Gökhan Kaya

