

Stockholm Business School

Welcome to SBS!

August 31st, 2026

- **Head of Stockholm Business School Fredrik Nordin**
- **Academic Advisors**
- **International Office – going on exchange**
- **The Business Association – Student influence**
- **Fadderiet**

The presentation will be posted on:
www.sbs.su.se/education/new-student



**Stockholms
universitet**

Three central concepts

- **Companies**
From idea to reality
- **Resources**
Managing resources and creating value
- **Business administration and marketing communication**
A language to understand and influence



How do our courses work?

- *Intended learning outcomes* – this is what you are expected to learn in the course.
- *Help along the way*: Teaching, course literature, and other forms of support.
- *Did you achieve the learning outcomes?* The examination assesses how far you have progressed.
- *Examination components*: A course may include several compulsory or optional examination components. The syllabus and study guide specify how the course is examined and what is required to pass.
- *Passing grade*: You cannot improve a passing grade by retaking an examination component, and optional components cannot be completed afterwards to turn a failing result into a passing grade.

3 important documents

- **1. Syllabus**

Legally binding document for both students and personnel, containing intended learning outcomes, assessment tasks, requirements for passing the course

- **2. Study guide**

More detailed instructions, course material, and practicalities, reading material

- **3. Schedule**

Time and place for teaching and examination



IT'S IN THE SYLLABUS

This message brought to you by every instructor that ever lived.

Grading System in the syllabus

Seven-point criterion-related grading scale

- A, B, C, D & E = Passing grades
- F & Fx = Failing grades

Grading scale

A =	90–100 course points	E =	50–59
B =	80–89	Fx =	45–49
C =	70–79	F =	0–44
D =	60–69		

Review of grades

Grade decisions cannot be appealed, but you can request a review

SBS Code of Conduct

As a student at SBS, you are part of the study and work environment at Stockholm University and have both rights and responsibilities. You are expected, among other things, to:

- Take responsibility for your studies and follow course and examination instructions.
- Uphold academic integrity, work independently, cite your sources, and use AI and other tools in accordance with the applicable rules.
- Contribute to a respectful, safe, and inclusive study environment.
- Respect the teaching environment and teaching materials, ask for permission before recording, filming, or taking photographs, and do not distribute material without permission.

Cheating and Plagiarism

- Cheating means attempting to mislead when academic work is being assessed, for example through unauthorized collaboration or the use of unauthorized aids.
- Plagiarism is a form of cheating and includes using someone else's text, ideas, or results and presenting them as your own without citing the source.
- Reusing your own previously submitted text and presenting it as new may also constitute plagiarism.
- Submitting text generated by AI, with little or no revision, as your own is normally treated in a similar way. Always follow the instructions for AI use in the specific examination.

How to avoid plagiarism

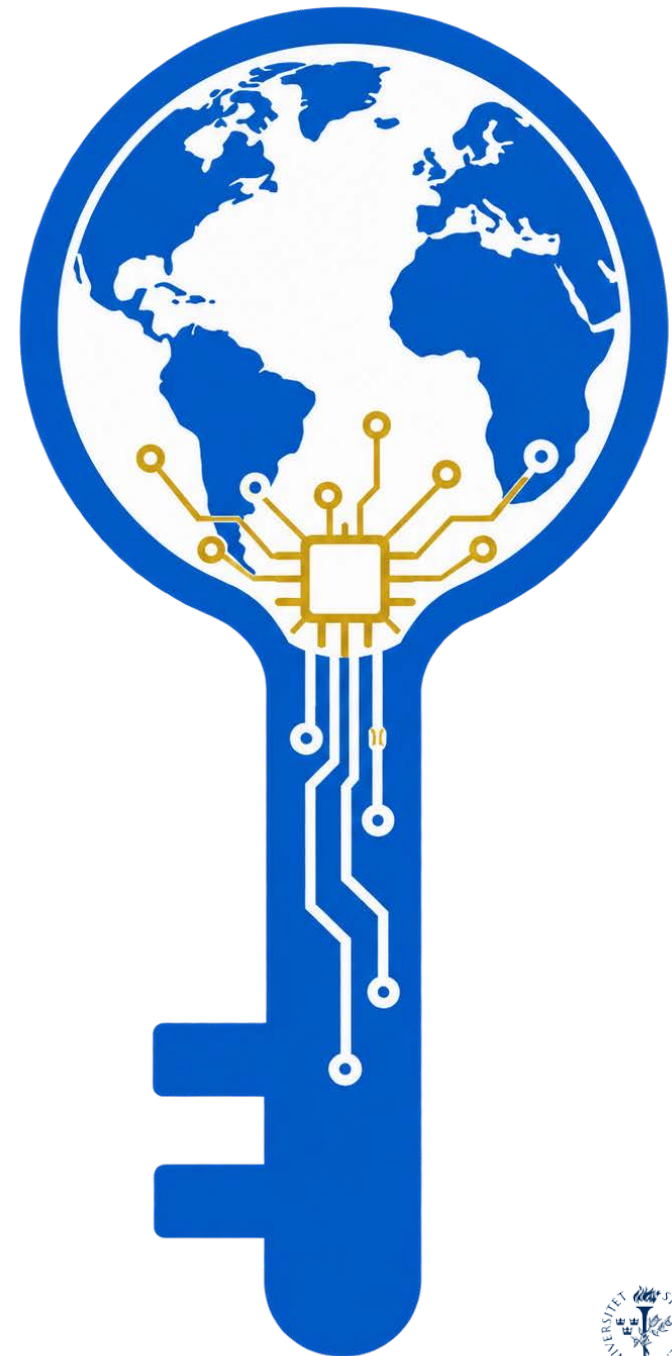
- Always cite the source when using someone else's wording, ideas, or results.
- Mark direct quotations with quotation marks and provide the source and page number where available.
- When paraphrasing or translating a source in your own words, the wording must be your own and the source must be cited.
- Always follow the instructions for the use and disclosure of AI in the specific assignment or examination.

What happens if cheating is suspected?

- A suspicion of cheating is first investigated by the department.
- If there are reasonable grounds for suspicion, the case is reported to the Vice-Chancellor and may be referred to the Disciplinary Board.
- The Disciplinary Board may take no further action, issue a warning, or suspend the student from studies for up to six months.

Remember...

- In an AI-driven world, knowledge, judgement and independent thinking are still key.
- We hope your studies at SBS will help you develop all three.



Stockholm Business School (SBS)

Research Sections

- Management
- Marketing
 - Advertising & PR
- Accounting
 - Operations Management
- Finance

Support

- Academic Advisors
- Course coordinators
- Directors of Studies
- International Coordinators
- Teaching Assistants
- SBS student support

Academic Advisors

- Linda, Charlotte, Malin & Anna
- Applications and admission, different requirements and prerequisites, course offering and choice of courses, degree requirements, etc.
- We aim to empower you as students to make well-founded decisions concerning your studies. We have professional secrecy.
- Phone hours Tuesdays-Thursdays (9.30-11.00).
- Meetings in person or via Zoom. Building 2, floor 6 at Albano.
- Contact via e-mail bachelor@sbs.su.se; masterprogrammes@sbs.su.se

...Take responsibility for arriving on time for scheduled teaching.

....Update your contact information in Ladok and Canvas so as not to miss important information.

- Ladok:
- Register for courses during the registration period
- Register for examinations
- Find reported grades
- Print official transcripts of your study results and registrations, etc.
- Apply for credit transfer
- Apply for your degree upon completion

Canvas:

- SBS learning platform
- Your schedule, syllabus, course material, literature and assignments.
- In Canvas you register for a seminar group when required.

How to manage your studies successfully

Your responsibility - get started right away!

Take part in lectures and seminars even if it is not compulsory

Approach the teachers, ask about things you don't understand

Examples of good study techniques:

- Before cours start: Read the Study Guide (in Canvas)
- Before the lecture: Read the course literature about what will be covered
- During lecture: Take notes
- After the lecture: Summarize course literature and lecture notes, briefly with models and technical terms
- Repeat your notes for the exam
- Remember to bring your ID to the exam!

What is Academic Writing services?

Academic Writing services at Stockholm University can help to develop your academic writing and study skills

- Individual consultation
- Presentations
- Seminars
- Writing groups



Stockholm Student Health Services

Being a student can be stressful and worrying at times and it may cause an impact on your well-being and on your studies. Stockholm Student Health Services offer support during your study time.

Phone consultation and questions regarding your wellbeing and study situation on Thursdays.

Online booking system. Make an physical appointment with a health and lifestyle counsellor. New appointments the following week, released on Fridays.

Lunch break yoga online.

www.su.se/english/education/student-health



Extra educational support

As an enrolled student with a documented disability you can apply for educational support in connection with your studies at Stockholm University.

1. Submit an application via NAIS system. Attach documentation verifying that you have a disability.
2. A coordinator at SU will contact you to set up a meeting.
3. Afterwards you will receive a NAIS certificate including recommended adjustments.
4. When you register for your exams in Ladok, your individual examples of extra support will appear.

For questions please contact studentstod@sbs.su.se

...Contribute to a well-functioning and respectful collaboration with your peers in joint assignments.

...Contribute to a safe, tolerant, open-minded and inclusive study and work environment for other students and members of staff. In communication, keep a civil tone and abstain from personal attack in argumentation, threats or harassment.

....Affirm others' equal value, rights, opportunities and obligations, regardless of gender identity or expression, ethnicity, religion or other belief, functional variation, sexual orientation and age.



Short Reminder...

Bachelor program students must apply for next semester at www.universityadmission.se between **September 15th – October 15th**.

AND fulfill the requirements (of 15 credits) in order to be eligible.



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SBS International Office

-Exchange studies through SBS



Exchange collaborations and Partner Universities all over the world

Contact: international@sbs.su.se

SBS International Office

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WHEN can you study abroad?

- In the 3th semester of your Master's programme
- In the 5th semester of your Bachelor's programme
- After completion of "*Introduction to Business*" and "*Global Business studies*" for students taking Free Standing Courses

WHEN can you apply for exchange studies?

- In the beginning of the 2nd semester of your Master's programme
- In the beginning of the 4th semester of your Bachelor's programme



FÖRENINGEN EKONOMERNA

THE BUSINESS ASSOCIATION AT STOCKHOLM UNIVERSITY

Join us at:  www.fest.se  [@foreningenekonomerna.se](https://www.instagram.com/foreningenekonomerna.se)  [@Festhlm](https://www.facebook.com/Festhlm)